

PLANT

BIOLOGY

EUROPE 2025

BUDAPEST

Call for Sponsorship



JUNE 25–28
2025



BUDAPEST CONGRESS CENTER
BUDAPEST, HUNGARY

Invitation

The Organizing Committee, the Scientific Committee, the Federation of the European Societies of Plant Biology (FESPB), and the Hungarian Society for Plant Biology welcome you to the forthcoming Plant Biology Europe meeting, which will be held at the Budapest Congress Center in Budapest, Hungary, between June 25-28, 2025.

The 24th Congress of FESPB will cover both traditional and emerging topics of plant biology across multiple disciplines and scales during the four-day program.

Among the many issues addressed during the meeting, particular emphasis will be placed on challenges caused by climate change since many of these are significant plant stress factors. We are convinced that plant science is green science, and our research can contribute significantly to solving the problems, mitigating the consequences, and helping adapt to our changing environment.

We hope to see many of you and look forward to welcoming you to Budapest for Plant Biology Europe 2025.

Warm regards,

János Györgyey

on behalf of the The Organizing Committee
of the Plant Biology Europe 2025



Why Sponsor?

Boost Your Brand's Visibility at PBE 2025!

With around 500 delegates expected to attend, the Plant Biology Europe Congress 2025 is an ideal platform for increasing brand visibility, connecting with key stakeholders, and showcasing your innovations. Whether through targeted audience engagement, strategic networking, or sponsorship opportunities, PBE 2025 provides a space for meaningful business connections and valuable exposure.

We offer several sponsorship packages tailored to maximize your brand's reach, ensuring you stand out in this vibrant, professional environment. The exhibition will be centrally located in the coffee break zone, providing optimal visibility and interaction with attendees.

By participating as a sponsor, you not only enhance the event but also position your company at the heart of the plant biology community.



The Organizers

The Federation of European Societies of Plant Biology (FESPB) was established in 1978 and is now Europe's largest and most comprehensive society representing plant scientists. Its mission is to promote research, education, and the exchange of knowledge among plant biologists, both within Europe and globally. FESPB also supports the dissemination of research findings through its associated international journals, including Journal of Experimental Botany, Journal of Plant Physiology, Plant Physiology and Biochemistry, Physiologia Plantarum, and Plant Biology.

The Local Organizing Committee brings together the finest experts in plant biology from Hungary's leading research institutes: Biological Research Center, Szeged; University of Szeged; University of Pécs; Eötvös Loránd University; Agricultural Institute, Martonvásár; University of Debrecen. Our shared goal is to foster strong and dynamic connections between the scientific community and industry participants, creating a lively, enjoyable, and fruitful event.



Federation of European
Societies of Plant Biology



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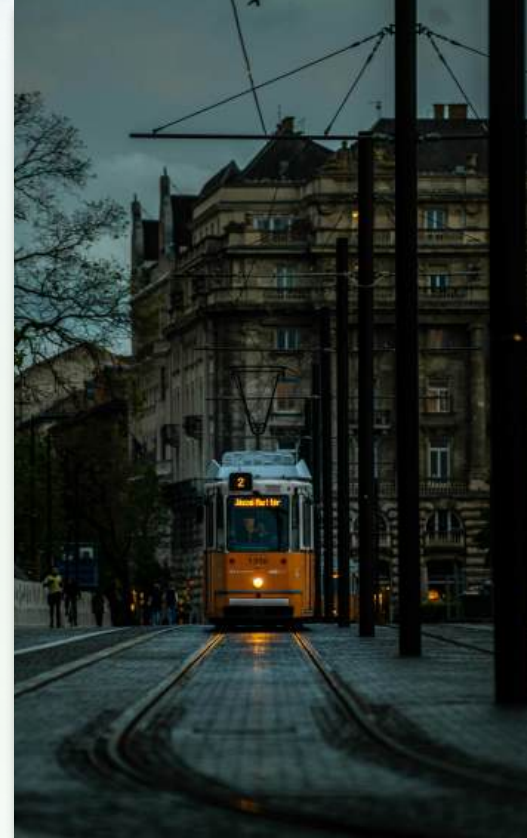
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Destination and Venue

The Plant Biology Europe Congress 2025 will be held in Budapest, Hungary. As the capital of Hungary, Budapest, with its population of around 1.7 million, is among the world's most romantic and most entertaining capitals. The city is divided into two parts by the meandering river Danube, iconically spanned by several stunning bridges. Budapest is a city of surprises and wonder, with its lively center, pretty parks, majestic river, tall church spires and lavish spas. One of the most exciting cities in the world, Budapest is full of secrets, hidden spots to explore and old favourites to revisit. This is the city where being bored is not an option.

And there is something else that keeps bringing visitors back to us – the legendary Hungarian hospitality. Experience it yourself at Budapest Congress Center, where PBE 2025 will take place. This building is one of the largest, modern congress and meeting facility in Hungary with 20 multi-functional rooms, quality catering services, highest level of on-site audio-visual support and a maximum of 4,000 sqm of exhibition space able to welcome up to 2,000 people located in the heart of Budapest, 15 minutes from the city center.



Budapest, the vibrant capital of Hungary, has been making waves as a must-visit destination. It has gained international recognition, making it onto the list of the world's top 50 amazing locations. The city's iconic landmarks, including the beautifully restored Szent István-terem, the impressive Főrség building, and the historic Karakas pasa tower, have been specifically mentioned in renowned publications such as Time.

But why is Budapest so special? It has recently been crowned as the most popular UNESCO World Heritage site in Europe, boasting its enchanting Danube River, the historic Buda Castle District, and the iconic Andrassy Avenue. Visitors from around the world have fallen in love with the city's charm, leaving countless five-star reviews on platforms like TripAdvisor and expressing their admiration for its UNESCO sites.

As Budapest continues to shine on the global stage, it proves itself as a remarkable destination that combines history, culture, and modernity. Visitors are captivated by its grandeur, the magnificent House of the Hungarian Music, the captivating exhibits at the Ethnographic Museum, and the exceptional transformation of the City Park. Budapest's commitment to preserving its heritage while embracing innovative developments has positioned it among the world's greatest travel destinations.

In summary, Budapest's rise to prominence can be attributed to its ability to offer a unique and captivating experience. The city's rich history, architectural marvels, and cultural treasures provide an unforgettable journey for every traveler.

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Sponsoring Packages

Our sponsors are offered the following sponsorship and advertisement opportunities in order to maximize their company exposure. Product sponsorship prices are calculated on the basis, that the sponsoring company is expected to provide the materials. For alternative solutions, please, contact the organizers. The sponsoring packages are priced in EUR and all prices are exclusive of VAT.

	GOLD PACKAGE	SILVER PACKAGE	BRONZE PACKAGE
Complimentary full conference registrations	4	3	2
Complimentary exhibition floor place (priority selection)	15 sqm	12 sqm	9 sqm
Complimentary exhibitor badge	3	2	1
Display of company logo in the main session hall during the breaks as	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Company logo on the congress website as	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Acknowledgement in all conference publications	X	X	X
Flyer insert in the conference bag	2 pieces	1 piece	1 piece
Full page color advertisement on one of covers of the conference publications	on one of COVERS of the publications	on one of INNER PAGES of the publications	
Placement of a roll-up in the lecture hall	X		
Additional benefit for the certain package (one option to select)	<input type="checkbox"/> sponsor of delegate bag* <input type="checkbox"/> sponsor of lanyard* <input type="checkbox"/> congress smart phone application*	<input type="checkbox"/> sponsor of notepad and pen* <input type="checkbox"/> gift insert*	
COMMERCIAL RATE	17,000 EUR+VAT	10,000 EUR+VAT	5,000 EUR+VAT
	up to 3 companies	up to 4 companies	without limitation

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* products should be provided by the Sponsor

Additional Packages



Exclusive Sponsorship of Coffee Breaks

Available for 1 company!

- Sponsor of the coffee breaks on the event days (7 breaks)
- Placement of the company logo on signage boards at the coffee break zone
- Acknowledgement in the conference publications

Commercial Rate: **2,500 EUR + VAT**

Exclusive Sponsorship of Lunches

Available for 1 company!

- Sponsor of the lunches on the full event day (4 days)
- Placement of the company logo on signage boards at the lunch area zone
- Acknowledgement in the conference publications

Commercial Rate: **4,000 EUR + VAT**

Exclusive Sponsorship of the Conference Dinner

Available for 1 company!

- Sponsor of the conference dinner on 27 June 2025
- Placement of the company logo on signage boards at the dinner place
- Acknowledgement in the conference publications
- 1 minute microphone time at the place of the dinner to welcome the guests

Commercial Rate: **4,000 EUR + VAT**

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Advertising Possibilities

We provide a possibility for companies to insert advertisements in the conference publications.

Please note that cover pages of the Publications are not available for advertising. All prices are exclusive of VAT (27%)

Advertisement in the Publication

This material will be printed in ISO A5 format (to be specified)

Inner full page (full colour):
1,000 EUR + VAT

Flyer Insert in the Delegate Bag

(company should provide the inserts)

Flyers not exceeding 12 pages:
800 EUR+VAT/insert

Exhibition Opportunities

As one of the exhibitors of our meeting, you have the possibility to present your company to motivated and well-informed scholars and professionals.

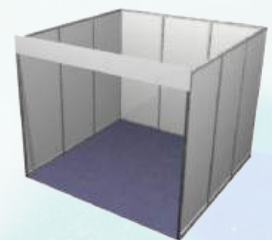
If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organisation offers numerous alternatives to publicize and promote your business and can work closely with you to create a package tailored to your company's need.

9 m² Exhibition Area (3x3 m)

The exhibition package fee includes:

- a GRATIS 9 m² exhibition booth with SYMA installation (optional, having an own installation is also available) which includes table for displaying your company products/services, chairs, waste paper bin, 3 sockets for electricity including energy usage
- 1 complimentary full registration
- logo display at the conference webpage

Commercial Rate: **2,900 EUR + VAT**



6 m² Exhibition Area (3x2 m)

The exhibition package fee includes:

- a GRATIS 6 m² exhibition booth with SYMA installation (optional, having an own installation is also available) which includes table for displaying your company products/services, chairs, waste paper bin, 3 sockets for electricity including energy usage
- 1 complimentary full registration
- logo display at the conference webpage

Commercial Rate: **2,000 EUR + VAT**

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Please note, that priorities are given to sponsors in terms of exhibition area locations.

Special Packages



Adopt a Scientist

Available without limitation!

- Support a young scientist by contributing for the registration, accommodation, and travel cost
Content of the package: full registration, hotel reservation for 4 nights in single occupancy in the venue hotel, travel cost reimbursement up to 500 EUR
Acknowledgement in all conference materials

Commercial Rate: **3,000 EUR + VAT**

Sponsor a Talk

Available without limitation!

- Support a specific oral presentation (selected by the sponsor or recommended by the organizing committee based on the sponsor's profile). The sponsor will be acknowledged in all conference materials, and their advertisement or logo will be displayed before and after the presentation. The sponsorship amount includes complimentary banquet ticket for the speaker and for the sponsor, but the registration, accommodation and travel should be covered by the speaker.

Commercial Rate: **1,500 EUR + VAT**

Sponsor a Session

Available without limitation!

- Support an entire session (comprising 4–5 oral presentations). The session can be selected by the sponsor or recommended by the organizing committee based on the sponsor's profile. The sponsor will be acknowledged in all conference materials, and their advertisement or logo will be displayed before and after each presentation in the session.

Commercial Rate: **4,500 EUR + VAT**

Terms and Conditions

Application and General Payment Conditions

All sponsors wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorized signature. Applications are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserved without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organizers of the exhibition retain the right to rearrange the stands in case the overall concept or organizational matters force them to do so.

Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.



Payment Conditions

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

- 50% of the total cost of the participation (sponsorship), upon application, after receiving the first pro forma invoice.
- 50%, the rest of the total amount, by April 1, 2025.

Cancellation Policy

Cancellation of participation (for sponsorship) needs to be sent in writing to the congress secretariat. Refundable amounts and penalties depend on the date of cancellation and are as follows:

The Organizing Committee reserves the right to withhold:

- 50% of the total cost of the participation (sponsorship, exhibition, etc.) for cancellations sent to the secretariat until April 20, 2025.
- No refund if cancellation is made after April 20, 2025.

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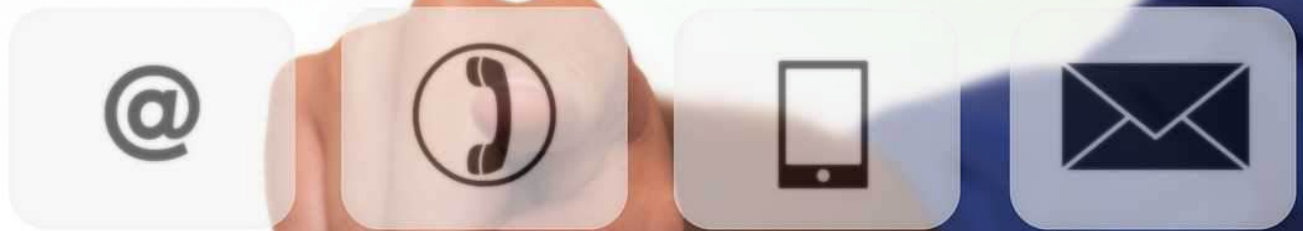
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Contact us

Questions about the Congress program & sponsorship

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Join us at the prestigious international congress and exhibition and be part of shaping the future of our industry.
Reserve your spot now!